

## Application form: Public education - Collectives

The application form asks for basic information about the applicant (e.g., name, Business ID, contact information, members of the working group) as well as details about the work for which the applicant is requesting a grant (e.g., the field of the application, purpose of the grant, duration of the project, amount of the work grant, and any potential expense share). In addition, the application form includes the following fields.

### WHAT KIND OF KNOWLEDGE, UNDERSTANDING, OR EXPERTISE WILL BE GENERATED AS A RESULT OF THE WORKING?

Also describe how the knowledge or expertise generated can benefit a wider audience or the field in general.

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### SUMMARY OF THE PLAN AND OBJECTIVES OF THE WORK

For what purpose are you applying for the grant? Describe the objectives of your work and what concrete outcomes will result from it. Describe what a successful outcome and desired state at the end of the grant period would look like.

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An impactful public education project carries one or more of the following aims:

- 1) Strengthening critical thinking.
- 2 Strengthening a sense of community and social cohesion.
- 3) Promoting internationality and global perspective.
- 4) Developing practical skills.

The applicant selects the impact goal their application relates to and describes in an open text field how the project is connected to the chosen objective.

## THE IMPACT GOAL

Describe your project is connected to the impact goal you chose. Briefly explain how your work contributes to the chosen objective. The aim is for you to recognize the societal relevance of your work and its goals, and to reflect on how the outcomes of your work will serve a broader audience or a specific target group.

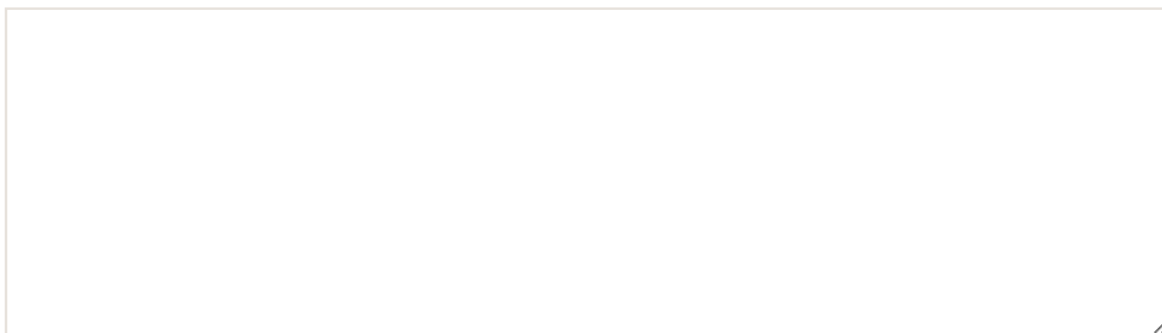
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## TARGET AUDIENCE

What kind of audience do you aim to reach with your work? Who is your work intended for? Why do you want to reach this audience? You may also set a target for the number of audience members/participants or define your target group.

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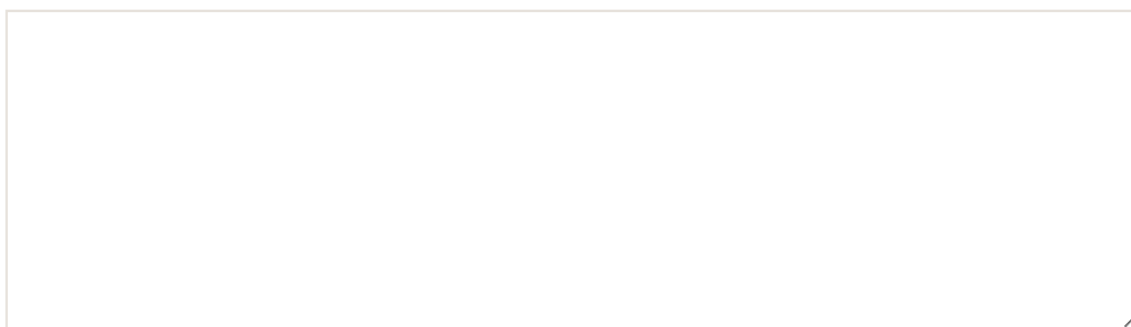
**HOW AND THROUGH WHAT CONCRETE MEANS DO YOU INTEND TO REACH YOUR AUDIENCE, AND HOW WILL THE AUDIENCE PARTICIPATE IN OR BE ENGAGED IN THE IMPLEMENTATION OF THE PROJECT?**



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**PARTNERS AND COLLABORATORS OF THE PROJECT**

In this section, you may describe, for example, a collaboration partner with whom you have had discussions, or parties with whom you are planning to collaborate. The purpose of this question is to ensure that the applicant has already developed their idea further. The collaboration partner may be, for example, a venue provider, a company, or another type of organization. Describe the nature of the confirmed collaboration or partnership as precisely as possible (venue, website, time, location — especially if the partner or venue is outside Finland).



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The required attachments are submitted through the application system.

On the “Other Financing” page, the applicant must provide information on grants received during the past three years as well as any other pending applications.